



urbanizehub



Co-funded by
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People Shaping Cities for the People (2021)



Why **UrbanizeHub**?



UrbanizeHub is a community of passionate and involved people build through a collaborative platform, a HUB of ideas, opinions and projects about intelligent cities and sustainable urban development.

We aim to build a strong community by bringing together responsible citizens, designers, architects, academics and experts interested and involved in the discussion around future cities.

At UrbanizeHub, leaders and visionary people talk about the ways in which cities can become smart and sustainable. Additionally, they take action by implementing projects aimed at shaping the sustainable cities of today and tomorrow.

We educate. We connect. We inspire.



People Shaping Cities for the People - Overview

- **Beneficiary: Institute for Local Development – Think Global Act Local (UrbanizeHub)**
- **Location: Romania – Braşov & Oradea**
- **Timeline: Braşov (22.10 – 24.10)/Oradea (19.11 – 21.11)**
- **Concept & Vision**

This project will organize **conferences** in cities to **develop smart and sustainable solutions for urban areas**. The project seeks to **connect** innovators, leaders, changemakers and companies that **share the same values and the same dream of a sustainable Europe**. As part of the project, **urban communities from Oradea and Brasov** in Romania will **co-create smart development solutions to urban problems** through a **'design thinking'** process.





Part I: Urban Talks

Through **Urban Talks** we intend to **start a conversation** about the challenges cities will face in the near future and the opportunities we have to make our cities friendlier – both to people and to nature. The event discusses the **impact of the cohesion policy on quality of life, cities for the people, environmental and sustainability concepts**, as well as **collaborative public management and urban mobility concepts**. Through the presence of numerous international experts, local community and local public administration leaders, as well as prominent guests from European institutions and the international business sector, we aim to **connect** the stakeholders that share the same values and dream of a **sustainable Europe**.

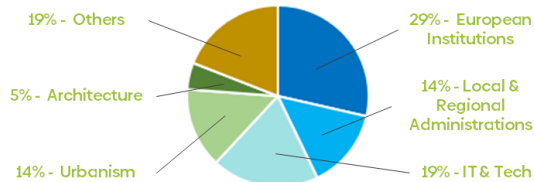
KEY FIGURES



7 Panels
2 Roundtables
35 Speakers



PROFESSIONAL PROFILES OF SPEAKERS



~5000 FB Live Audience



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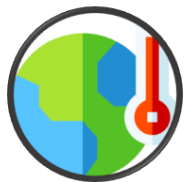
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Part II: Urban Innovation Hackathon

Urban Innovation Hackathon is a space that offers engineers, architects, IT experts, urban planners, people passionate about the environment, cities and tech the opportunity to **co-create development solutions to urban problems** through a 'design thinking' process. The competition was organized around **three topics**: urban mobility & public spaces, climate change & environment and digital solutions for the city of tomorrow.

TOPICS



Climate Change & Environment



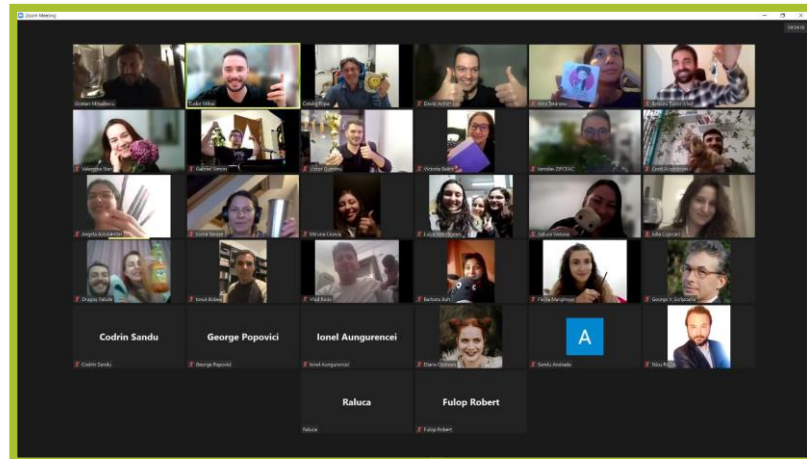
Urban Mobility & Public Spaces



Digital Solutions For The City Of Tomorrow



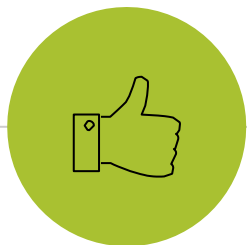
17 Teams
3 Awarded Solutions



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Thank You!



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Do you have any questions?

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